

## Sustainability Awareness Training Course

### Background

With a global push in carbon, ESG and sustainability reporting, companies and investors are currently rushing to keep up with what is trending and what is essential in the current market. Traditional corporate beach cleaning or tree planting programs no longer seem sufficient in the current standing sustainability movement. Hence, what can a company do to embrace this shift, enhance brand reputation while gaining trust of your stakeholders? By equipping your employees with necessary knowledge to join in the sustainability journey, companies will be able to embed their sustainability goals and strategies, operationalize it at scale and tailored to their needs.

A corporate sustainability journey requires every employee's input to display a successful interconnectedness of the three sustainability pillars (environmental, social and economy). In other words, equipping employees with the basic understanding of sustainability and ESG reporting, and its relevance to their industry, is essential to fostering effective collaboration across departments.

Whether a corporation is at the start or mid-journey of enhancing their sustainability portfolio, it is important to ensure all individuals can identify their potential influence on the corporate goal from their respective positions and empower themselves to participate or even launch their own sustainable projects.

With trained employees, companies can also expect smoother sustainability reporting, stronger ESG ratings, and a workforce that knows how to consider their opportunities and impact related to sustainability issues.

<p><b>About the course</b></p>	<p>This course aims to develop participant's understanding of what is sustainability and ESG, update participants on current global sustainability standards and frameworks and provide case studies to help get started on their sustainability journey. Trained employees will also be able to recognize the benefits related to sustainable practices and apply it in their workplace with alignment to the corporate goals, enhancing the corporate sustainability journey from bottom up.</p> <p>This course empowers participants to positively impact their organizations and contribute to a more sustainable future by nurturing a sustainability-focused mindset and providing the necessary knowledge and skills.</p>
<p><b>Who should take the course?</b></p>	<p>Management or Personnel tasks to lead the topic of sustainability (HR, Finance, Operations, etc..) or ESG in their area of expertise. And, Environment Personnel across Industries seeking a global corporate perspective on Sustainability.</p>

<p><b>Pre-requisites</b></p>	<ul style="list-style-type: none"> <li>● Good English proficiency.</li> <li>● Access to a stable internet connection for Zoom conference.</li> <li>● A Laptop or Desktop for the training.</li> </ul>
<p><b>Topics</b></p>	<ul style="list-style-type: none"> <li>● Understanding of what is sustainability within the industry and the difference with ESG (Environmental, Social and Governance).</li> <li>● Awareness of how sustainability and ESG applies to you and the corporate world.</li> <li>● Insights to the different sustainability and ESG standards, frameworks, tools, goals and metrics.</li> <li>● Application of the different sustainability mechanisms to the current market sector and industry.</li> <li>● Options on tools to start on your sustainability project or journey.</li> <li>● Knowing how to future proof with digitalization.</li> </ul>
<p><b>Learning Outcome</b></p>	<p>Upon completion of the Sustainability Awareness course, participants will:</p> <ul style="list-style-type: none"> <li>● Gain an understanding on what sustainability is about in the current industry.</li> <li>● Recognize the different sustainability and ESG standards, frameworks, rankings and ratings, know when to use them and how they differ in approach and purpose.</li> <li>● Acquire insights on tools available to help employees kick start their sustainability journey.</li> <li>● Develop skills and knowledge required to strategize a sustainability initiative, implement and provide measurable outcomes.</li> <li>● Be able to avoid greenwashing and recognize the true impact of reliable data tracking and reporting.</li> <li>● Be provided with case studies that will allow participants to gain better insights on industrial application and allow them to put to practice the knowledge and skills gained during this course.</li> </ul> <p>100% attendance and completion of final course work (case study), participants will also receive a <b>Sustainability Awareness Training Course certificate</b> with <b>Advico</b>. This certificate is a proof of participant's up-to-date knowledge, continuous growth and understanding of the latest developments in Sustainability and</p>

	Environmental, Social, and Governance (ESG) implementation.
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## Upcoming Training Course Schedule and Details

**Registration opens now.**

**1<sup>st</sup> Course Intake :** 25- 26 July 2024  
SGT 09:00 – 17:00 hour

**2<sup>nd</sup> Course Intake :** 31 July – 1 August 2024  
Saudi Arabic Standard Time (SAST) 09:00 – 17:00 hour  
GMT +3 hours 09:00 – 17:00 hour

**Language:** English  
**Duration:** 2 days  
**Venue:** Virtual Live

## Curriculum

Time	Agenda
<b>Day 1</b>	
0900 - 0915	Introduction & Ice breaker
0915 - 0920	Course overview
0920 - 1015	<b>Segment 1 – Introduction to Sustainability</b> <ul style="list-style-type: none"> <li>Current definition and the three pillars - Environment, Social, Economy</li> </ul>
1015 - 1030	Break
1030 - 1200	<ul style="list-style-type: none"> <li>What is ESG then?</li> <li>Difference with ESG</li> <li>How Sustainability and ESG applies to you and the company</li> </ul>
1200 - 1300	Lunch
1300 - 1500	<b>Segment 2.1 – International Sustainability Development</b> <ul style="list-style-type: none"> <li>Different types of sustainability and ESG standards and frameworks (e.g. GRI, SASB, IR, IFRS, TCFD, UNGC and ISO)</li> </ul>
1500 - 1515	Break
1515 - 1715	<ul style="list-style-type: none"> <li>Popular sustainability and ESG goals and metrics (e.g. GHG, Carbon footprint, SBTi, EcoVadis)</li> <li>Discussion on best approach</li> </ul>

1715 - 1730	Day 1 wrap up
<b>Day 2</b>	
0900 - 0920	Day 1 recap
0920 - 1030	<b>Segment 2.2 – International Sustainability Development</b> <ul style="list-style-type: none"> <li>• Application to current market sector and industry groups</li> <li>• Case study example</li> <li>• Activity: Sustainability deep dive</li> </ul>
1030 - 1045	Break
1045 - 1200	<ul style="list-style-type: none"> <li>• Activity Presentation</li> </ul>
1200 - 1300	Lunch
1300 - 1500	<b>Segment 3 Moving Forward</b> <ul style="list-style-type: none"> <li>• Choosing the best fit standards and metrics</li> <li>• Designing your company's sustainability report using tools such as lifecycle assessment (LCA), sustainability gap assessment, impact assessment etc.</li> <li>• Digitalization</li> </ul>
1500 - 1515	Break
1515 - 1700	<ul style="list-style-type: none"> <li>• Final Activity: Plan your own sustainability project</li> </ul>
1700 - 1715	Course wrap-up

## About the Trainer



**Shi Mei** is an Environmental Practitioner with over 10 years of experience in the construction, IT infrastructure and operations sector. With background in environmental compliance, system set up and implementation, she guides companies to attain environmental sustainability through identifying gaps and improvement potential in their operating systems. She is ISO14001 lead auditor certified since 2013 and has audited wide varieties of environmental management systems while also setting up environmental frameworks and helping companies integrate and transit into ISO14001. Her compliance experience in other Asia regions (namely Japan, Malaysia, Indonesia and Thailand) and project collaborations with cross functional international stakeholders gives her a unique insight to how companies can adapt environmental sustainability strategies into different countries and cultures, thus improving their sustainability journey and portfolio. She holds a B.Eng. in Environmental Engineering from National University of Singapore (NUS).

### Notes:

#### Customized In-House Training:

**Advico** is able to offer the flexibility to develop customized training programs tailored to your organization's needs. Our expert trainers can enhance your staff's knowledge and skills specific to your operations, helping to improve your sustainability projects and ratings.

For more information and to discuss your requirements, please contact Ms. **Alice Neo** at [alice.neoyayuan@advicosg.com](mailto:alice.neoyayuan@advicosg.com).